

Profile

Dr. Brigitte Schwinge

Partner

Analysis, Process Facilitation, Moderation



Current position and responsibilities

- Direction of qualitative impact research
- Systemic organisational development

Key activities

- Support and development of change projects
- Process-support, facilitation and coaching for companies and organisations
- Leadership feedback
- Team coaching
- Process architecture design
- Action research and qualitative impact analyses
Focal points of research:
 - Organisational culture, organisational identity and organisational strategy
 - Employee satisfaction
 - Intercultural collaboration
 - Consumer perception of products, innovations and relaunches
 - Programme activities
 - Market and Media Analysis
- Consulting in the development of strategies, programmes and products
- Qualitative in-depth interviews and group discussions

Experience

- More than 20 years of experience in the area of organisational development, qualitative research and consulting
 - 6 years as an Organisational Researcher, a Process Facilitator, Moderator and Coach in industry, development cooperation and education (p4d)
 - 10 years of experience as a Project Manager, Researcher and Consultant in qualitative psychological impact research (Rheingold Institute Cologne) for Qualitative Market and Media Analysis)
 - 2 years as a Project Manager, Researcher and Consultant for an intercultural multi-stakeholder research project concerning work and organisational culture (SAGE Net)
 - 5 years Scientific Assistant in an interdisciplinary research project about cooperation and risk minimisation (Cologne University)
 - Lectureships regarding the topics Teambuilding and Organisational Culture (Cologne University and at University of Applied Sciences Koblenz)
 - 2 years of field research in Namibia & Southern Africa
- Two years on-the-job training as a Mental Coach
- Two years on-the-job training in Morphological Market and Media Analysis and Consulting
- PhD dissertation: Cooperation Strategies and Institutional Change in a Northern Namibian Farmers' Community
- Studies in Cultural Anthropology, Pedagogic Psychology and Islamic Studies at Göttingen & Cologne Universities
- Working languages: German and English

Contact

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... shaping working culture.